

Tasmania

WWW.TASSIETRADE.COM.AU



Art and culture

Ask someone what comes to mind when they think of Tasmania and there is a good chance the first thing they'll mention is the wilderness. This is not surprising when almost half of the state is ancient World Heritage Wilderness, national parks or forest and marine reserves. Some people might also mention Tassie's rich colonial and convict heritage. What is less well known is that there's been a quiet cultural revolution going on in Tasmania. Tasmania, the destination, is changing. Against the well-known background of natural beauty and rich history, a new Tasmania is emerging; one that puts a high value on cultural and artistic endeavours. In Tasmania old world charms are mixing with a new vision.

Tasmania is an island of inspiration for local artisans. There is a thriving art and culture scene with galleries, markets and MONA Museum of Old and New Art, Australia's largest private museum of art and antiquities. From King Island to Bruny Island people have found Tasmania the perfect place to practice their talents. Across the state artisans are baking traditional bread, crafting handmade cheese, harvesting oysters, writing best-selling novels or designing coastal getaways that tread lightly on the landscape.

MONA Museum of Old and New Art

At a cost of \$US72 million, MONA Museum of Old and New Art is located on the banks of the River Derwent just north of Hobart. Owned by millionaire gambler David Walsh, it houses a diverse collection currently valued at \$US96

million ranging from ancient Egyptian mummies to some of the world's most thought-provoking contemporary art. Its subterranean design and the owner's unconventional and challenging curatorial approach make it a must-see for any visitor to Australia.

The museum has three levels cut into the Triassic sandstone of the river bank and includes 5,700 square metres (61,354 square feet) of gallery space, of which 1300 square metres (14,000 square feet) are touring galleries built to international museum standards.

MONA is the only Australian experience that offers visitors a vineyard setting within a 15-minute drive or ferry ride from an Australian capital city, on-site accommodation, world-class fine dining, cellar door tastings, micro-brewery tours, heated pool, sauna and gymnasium, an all-year events program and an internationally significant museum with a café and museum shop. It also offers travellers a new reason to visit Tasmania.

In addition, MONA has eight pavilions featuring ancient and contemporary art. All furnished by leading local and international designers. Each has its own distinct character and is named after an artist or architect that had an impact on its design.

Entry to the MONA Museum of Old and New Art is free. Itinerary options include a MONA fast catamaran service from the Hobart waterfront or MONA-ROMA mini-bus transport with lunch and curator-led tours; overnight packages with indulgence, wine and food experiences and tailored museum and architectural tours.

Trade inquiries to Andrew Stack: andrew@moorilla.com.au

www.mona.net.au

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Muséum et galerie des beaux-arts de Tasmanie TMAG

Tasmanian Museum and Art Gallery

The Tasmanian Museum and Art Gallery (TMAG) collects, preserves, researches, interprets, displays and safeguards the natural and cultural heritage of Tasmania. The Museum is one of the few in the world to combine a history and science museum, art gallery and herbarium and provide free entry to more than 350,000 people a year. Highlights for visitors include the award-winning Tasmanian Aboriginal exhibition Ningennah Tunapry, and the Islands to Ice: Antarctica and the Southern Ocean exhibition.

As well as strong Aboriginal and Antarctic exhibitions, TMAG boasts galleries housing outstanding collections of colonial artists such as John Glover, Medals and Money (numismatics gallery) and Tasmanian fauna, including the mysterious Thylacine (Tasmanian Tiger).

TMAG has a world-class Learning and Discovery program allowing opportunities for education professionals and tourism operators to provide an enhanced visitor experience. The Museum has also embarked on an ambitious redevelopment of the site to allow it to build on its strength as Tasmania's preeminent cultural and scientific institution.

The collections are housed in a precinct boasting the most significant group of historic buildings in Australia and is of continued importance for Aboriginal Tasmanians.

www.tmag.tas.gov.au

Queen Victoria Museum and Art Gallery

The Queen Victoria Museum and Art Gallery (QVMAG) in Launceston is Australia's largest regional gallery. The QVMAG enjoys a national profile for its collections of Australian colonial art, decorative arts and design, Tasmanian history, and natural sciences. It is located on two sites - Royal Park and Inveresk. The Royal Park site was purpose-built in 1891 and is one of Australia's oldest museum buildings. Currently closed for a significant heritage refurbishment, it will re-open as a dedicated art gallery in 2011. The Inveresk site, opened in 2001, was once

the Launceston Railway Workshops. The original structure has been incorporated into a striking contemporary architectural design that features world-class galleries and exhibition spaces. Inveresk also features the Phenomena Factory, Australia's newest and most exciting free-entry interactive science centre, providing hands-on, minds-on, curiosity-on science education for kids of all ages. Inveresk also now has the upgraded Launceston Planetarium and Space Gallery, relocated from its original Royal Park site. This and other exciting projects will reshape the future identity of the QVMAG, define its sites and introduce new programs.

www.qvmag.tas.gov.au

Wood Design

Tasmania has a variety and quality of indigenous timbers unequalled in Australia and the world. Huon pine, King Billy pine, celery top pine, sassafras and myrtle are just a few of the iconic timber special species native to the island and unavailable elsewhere.

As a consequence, Tasmania has become a magnet for designers interested in working with wood. The concentration of craft and design practitioners (as opposed to artists practising in other media) is higher in Tasmania than elsewhere in Australia.

The Design Centre in Launceston is a not-for-profit organisation aiming to support local artists and showcase Tasmania's speciality species timbers to the world. It features installations, one off pieces and commissions, all of which are for sale.

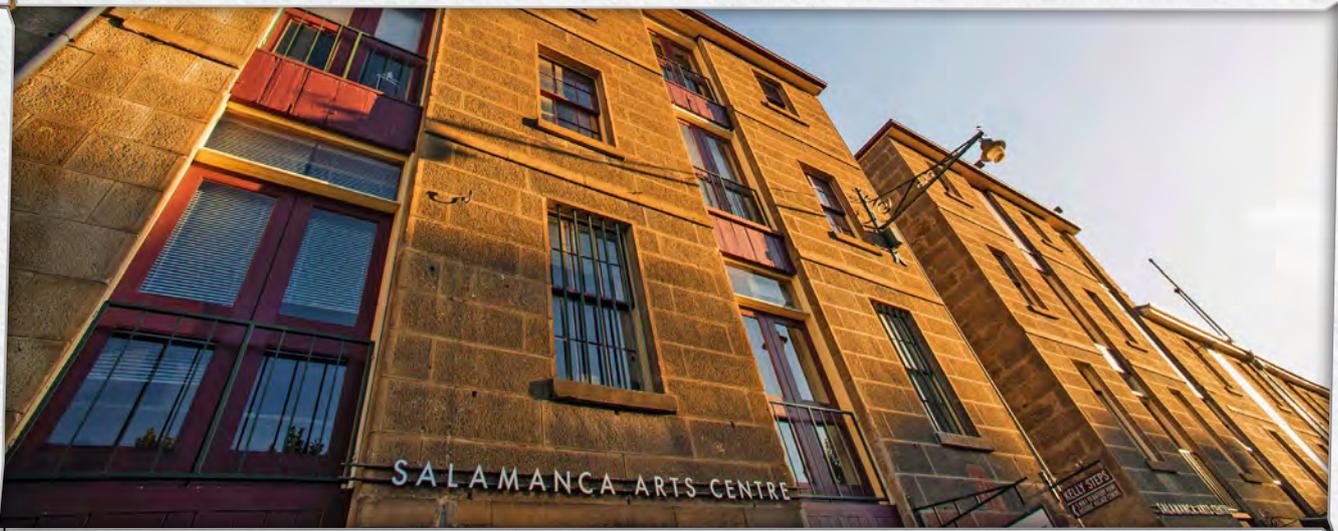
www.designcentre.com.au



Design Centre Tasmania, Launceston

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Salamanca Arts Centre

smARTmap Tasmania

smARTmap Tasmania is a new online guide to the Tasmanian art scene. It introduces and directs visitors to the extraordinarily rich and diverse range of arts experiences that can be found all over Australia's only island state – ranging from galleries and shops to Aboriginal arts and craft, music, literature, museums and collections, and performing and visual arts. The site allows visitors to search for arts experiences both by art form and specific disciplines, and by region. Keen arts goers can build a wish list of places to visit and create an itinerary and map of where to go.

www.smartmaptas.com.au

ArtBikes

In keeping with Tasmania's clean, green and outdoors image, ArtBikes is the newest way to explore Hobart's art and culture scene. Launched in December 2010, visitors can jump on a bike, free of charge, and pedal their way around the many arts and cultural spots of Hobart using their 'smARTmap' as a guide. Bike lanes criss-cross the city centre and custom designed ArtBike racks will be at many of the stops. ArtBikes are available for pick up from Arts Tasmania at 146 Elizabeth Street and from the Tasmania Museum and Art Gallery at 40 Macquarie Street. To hire a bike, a visitor just needs to have ID - a credit card or passport - and a sense of adventure.

www.arts.tas.gov.au

Saffire-Freycinet

Saffire-Freycinet is a luxurious resort on the Freycinet Peninsula. Designed by award-winning Tasmanian architects, the buildings are conceptually organic, reflecting the surrounding environment. The roof, in the shape of a stingray is made from curved Tasmanian timber beams, the windows from low reflective glass - perfect for viewing the coastline day and night. The interior inspired by its



Art Bikes

immediate environment uses stone and timber to form a palate that creates a seamless transition from inside to outside. Luxuriously fully appointed suites maintain the utmost privacy with each suite taking in views of The Hazards and Coles Bay. Personal touches complete the experience and deliver a coastal escape and sense of calm, unique only to Saffire.

www.saffire-freycinet.com.au

Performing Arts

The Tasmanian Symphony Orchestra

Founded in 1948, the Tasmanian Symphony Orchestra (TSO) is Tasmania's flagship performing arts organisation. A leader in music of the Classical and early Romantic periods, the TSO enjoys a high profile nationally and internationally through its world-wide broadcasts and award-winning recordings.

Resident in Hobart's purpose-built Federation Concert Hall, the TSO has a full complement of 47 musicians. German-born Sebastian Lang-Lessing has been the orchestra's Chief

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Tasmanian devil

Conductor and Artistic Director since 2004. Declared a Tasmanian Icon in 1998, the TSO enjoys a high level of support in the Tasmanian community. Concert seasons are presented in Hobart and Launceston, and regular tours are made of Tasmanian regional centres.

www.tso.com.au

Tasdance

The Launceston-based ensemble presents its work to audiences throughout Tasmania, in regional centres and capital cities interstate and, more recently, at international festivals. Tasdance has commissioned work from many distinguished Australian choreographers including Nanette Hassall, Leigh Warren, Natalie Weir, Sue Healey and Paul Mercurio and has nurtured the development of choreographers such as Neil Adams, Sandra Parker and Anna Smith. Each year, Tasdance creates a major theatre season that includes the work of various Australian choreographers. These productions show the broad spectrum of choreographic approaches and styles of contemporary dance.

www.tasdance.com.au

Tasmanian Classical Ballet Company

The Tasmanian Ballet Company provides an official state-wide performing classical ballet company showcasing all major ballet productions (Swan Lake, The Nutcracker) as well as local choreography. The Company's focus is on classicism, and as such appeals to a wide audience. It is committed to making high quality classical ballet accessible to all Tasmanians, especially those in regional areas.

Each performance season the Company contracts between nine and 12 professional ballet dancers, in addition to the Choreographer and Ballet Master.

www.tasmanianballet.com.au

Theatre Royal, Hobart

Hobart's Theatre Royal is Australia's oldest working theatre. Today, the Theatre Royal is a living centre for the performing arts, presenting an annual program of live theatre, contemporary music, dance and entertainment.

www.theatreroyal.com.au

Theatre North, Launceston

Based in Launceston, Theatre North brings quality performing arts and entertainment to the northern Tasmanian community. Theatre North presents an annual season of productions from around Australia and supports the development of locally-produced theatre and dance.

www.theatrenorth.com.au

IHOS Music Theatre and Opera

IHOS (Greek for "sound") is a performing arts company with an international reputation for original music-theatre and opera. Works are multicultural and multilingual, blending voice, dance and sound with installation art and digital technology.

www.ihosopera.com



Junction Arts Festival



Deloraine Craft Fair



MONA

Regional Arts

Burnie Makers Workshop

Part contemporary museum, part arts centre, the Burnie Makers Workshop is a place that honours Burnie's history, makers, innovators and artists. Try your hand at making paper and look for makers working on site available to talk about their craft. Shop for interesting locally made gifts, browse the latest Tasmanian exhibition in the gallery, there is even a visitor information centre.

www.discoverburnie.net

The Wilderness Gallery

The Wilderness Gallery is a unique purpose-built showcase for environmental photography. Beautiful and dramatic images from photographers based in Australia and around the world will excite your imagination, lift your spirits and expand your horizons. Located at Cradle Mountain, adjacent to Pure Tasmania's Cradle Mountain Chateau.

www.wildernessgallery.com.au

Deloraine

Deloraine is a delightful rural town set in the foothills of the Great Western Tiers mountain range in Tasmania's north. The Tasmanian Craft Fair, Australia's biggest working craft fair, is held here during early November. Here you can try your hand at candle wicking, watch as kites and kaleidoscopes are crafted before your eyes and talk to the creators of fine silkscreen paintings, woodcarvings, lead lights, and hand-blown glassware. However, at any time of the year you'll find a wide selection of fine arts and crafts at the many local galleries.

www.tascraftfair.com.au



Tasmanian Symphony Orchestra

Richmond

You'll get the most out of Richmond by wandering its streets. Artists and craftspeople have been drawn to the town for generations, and you'll find examples of their work in galleries and cafes. Browse the many delightful craft shops, galleries, elegant design shops, food and wine stores.

www.richmondvillage.com.au

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